Ted Greenfield, M.Ed.





Elearning Producer / Content Writer / Instructional Designer/Team Lead

With a Master's degree in Secondary Education and over 30 hours of post graduate coursework in Special Education, Ted has nearly 10 years of K-12 teaching experience. Since 1992 Ted has been a leader in integrating technology and education. In 1993 Ted created and produced "Adventurewrite", a video series designed to teach writing across the curriculum. In 2009 Ted created, developed and implemented "The Classroom", an elearning platform for Voice of America's global English learning audience. The Classroom served over 1.2 million monthly users. In addition to The Classroom, Ted also created and implemented "Faceteaching." A blended social media teaching experience for VOA's global English learning audience. Faceteaching increased monthly Facebook users from 30,000 to over 200,000 in 12 months. Always a constant innovator, Ted has combined different instructional design methods to create customized elearning programs. As recently as July of 2014 Ted created over 40 elearning English language teaching modules for the Kazakhstan Air Force to enable them to pass the level 4 ICAO English exam. As well as an exceptional team leader and motivator Ted is also a dynamic public speaker and presenter.

RECENT PROJECTS:



CLIENT: Kazakhstan Air Force

NEED: Air Force Pilots to pass the ICAO level 4 English exam DESCRIPTION: Multiple elearning exercises were created to improve the users English listening skills. Over 50 modules were created in total teaching; simple to complex sentences, vocabulary, an aviation wordbook and exercises designed to have the users "think" in English.

CLIENT: Voice of America

NEED: Train employees on a new media management system
DESCRIPTION: In making the transition from tape to a digital media
management system, Voice of America needed to train over 1,500 employees
on the Dalet 5.1 media management system. Multiple modules were created
and housed on their intranet system so employees can get a "just in time"
training on a complex system.

Becoming a PA

Employing PA?



MOBILE



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CLIENT: Voice of America | Learning English

NEED: An Interactive Mobile Wordbook / iPhone / Android DESCRIPTION: A mobile version of the popular VOA Wordbook was needed for the over 1,000,000 VOA learning English internet users. To date, there are over thousands downloads of each version.